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## Press Release

### Thunder Over Georgia Motorcycle Rodeo

**WHAT:** Motorcycle Festival and Concert Series

**WHEN:** Labor Day Weekend - September 2nd & 3rd, 2006

Sat: noon - midnight - Sun: noon - last Sunday evening band plays

**WHERE:** The Amicalola Deer Ranch - Hwy 52 at mile marker 3  
(1.9 miles west of Amicalola Falls)

**WHO:** Rolling Thunder Enterprises and the Amicalola Deer Ranch

**WHY:** To create fellowship among likehearted people who love to ride while furthering the needs of a well established and worthy animal husbandry compound.

**MORE:**

Thunder Over Georgia is proud to be hosting this years motorcycle festival in the mountains of north Georgia where each weekend hundreds of motorcyclist journey the scenic highways of Pickens, Gilmer and Dawson Counties in search of freedom of the road and beautiful views.

After years of poor Hollywood depictions stereotyping bikers as hoodlums on two wheels motorcyclist are finally being given the respect they deserve. Motorcyclist have proven to collectively raise more money for worthy causes than any other group of people in our country while doing what they love best, riding. Today's biker may be on a big Harley chopper or maybe even a big Honda but they share a common interest. Harley riders now come from all faucets of life with the majority of them being professional business people who like to loosen their tie on the weekends and leave their scalpel, drafting pencil, brief case, badge or gavel back in the work place. Women have also began to be a large part of the motorcyclist in todays world much like they had back in the 40's and 50's and they are equally accepted and respected for their shared spirit and love of the ride. Thunder Over Georgia has had the pleasure of bringing these folks

together for all the right reasons for the past four years where they have supported the interest of Law Enforcement, the Fire Department and several other individual causes. This year we are pleased to be bringing these two wheeler friends together for our animal friends at the Amicalola Deer Park just 2 miles west of Amicalola Falls State Park. We invite all motorcyclist as well as the general public to join us for a weekend of concerts and a custom bike show where beautiful bikes will compete for trophies and the Best of Show winner will receive VIP entry into the worlds largest custom bike show in Daytona Beach, Florida. The Rat's Hole Show in Daytona Beach is world renowned with the best of the best traveling from all over the globe to take the honors of Big Daddy Rat and we hope we are able to send them a qualified contestant.

Thunder Over Georgia is not a race or a rally but rather a fundraising concert with a few bike games known as rodeo games where police officers, fire fighters, military veterans and independent bikers come together each year to compete in our rodeo games for the cause. Our rodeo games are relatively simple and slow but lend to the good humor and nature of the participants. It's been said that scars are just tattoo's with better stories and the ugliest scar contest has actually become somewhat therapeutic for some of our contestants as they discard their self conscienceness and begin to wear something that may be very personal to them as a badge of honor and personal growth. Also on display are motorcycle vendor displays where you can get your favorite t-shirt, sun shades, jackets, parts and even a motorcycle.

Rolling Thunder Productions designs it's showcases for it's target audience and where Thunder Over Georgia is programmed for the American Motorcyclist which is predominately an adult audience everyone is welcome. Families are invited however we only have a single ticket price to cover all the bands that are performing and on this particular event we unfortunately don't have much to entertain the kids.

Art has become a mainstay to the motorcycle world in the form of bike painting as well as tattoo adornment and where our tattoo contest is relatively conservative to that on TLC television and our military soldiers and Navy men have been longtime practitioners of this art style, we still do not encourage our kids to take up the practice and therefore have a 6:00 pm curfew for anyone under 18. Motorcycles and pretty girls have helped raise many a dollar for numerous causes over the years and we have been fortunate enough to have a few swimsuit professionals enter into our swimsuit/bikini contest in hopes of being tastefully placed on the cover of future Thunder Over Georgia posters and advertisements. A misprint on our brochure listed a pajama contest as a pajama party and therefore the PJ contest was canceled. Sunday morning is gracefully approached as our friends from the Christian Motorcycle Association deliver the morning blessing to our vendors and staff just before opening at noon. On Sunday afternoon the real motorcycle rodeo activity comes to life when the "Thunder Challenge" steps off the trailer and into the arena. 2,300 pounds of full blown American Buffalo. Thunder may not have a worthy challenger but he is certainly worth seeing.

Rolling Thunder is looking forward to bringing the Amicalola Deer Park a series of family entertainment which would include musical showcases with legendary folk hero Okeefenokee

Joe and 2005/2006 Grammy Award Winning singer/songwriter Bill Miller. Bill Miller who is currently on tour and doing gigs with Vince Gill and Austin City Limits was last years premier act at Thunder Over Georgia and is looking forward to doing a family farmyard concert at the Deer Park. The Deer Park has a tremendous responsibility in caretaking the facility and where it is Sean Smith and Susan Little Johns desire to educate as well as entertain their guest, they are at the mercy of feeding all these beautiful creatures on a daily basis. Rolling Thunder hopes to be a part of assuring these animals are fed and that the good folks at the Deer Park have the funds to do it with and we hope to have a continued alliance with the Deer Park to where we would host a Native American Pow Wow and Indian Festival as well as a educational field trip excursion to where schools could come to the Deer Park and learn primitive skills such as fire by friction, flint napping, hide tanning, and earth edibles. ..

Great bands will deliver the best in rock and roll, blues, country rock, etc.  
The man that made Ted Nugent famous, Mr. Cat Scratch Fever himself, Derek St.Holmes.  
Hard driven rock and blues by Novakaine, Break 48, Totally Savage, Hogleg, the Ken Rhyne Band, JB Walker & the Cheap Whiskey Band.

Two days of motorcycle enthusiasts viewing the most handsome bikes in Georgia while enjoying social fellowship and their favorite music. Motorcycle rally? "NOT" .... Motorcycle Festival? Now you have it..

Respect is our message as we promote the sport and passion of motorcycling but it works both ways as we are proud to have been given the opportunity to host this years Thunder Over Georgia in the beautiful mountains of Amicalola Valley while hopefully stimulating a keen awareness and respect our individual diversity and for this beautiful land we share with the animals and each other.

Tickets to the Motorcycle Show and Concert Series are on sale at the gate

All tickets: \$20.00 per day or \$25.00 for the weekend

For more information such as event schedule and directions please go to our website at:

[www.rthunder.com](http://www.rthunder.com)